



# The Maine Coast Protection Initiative

*“Working to increase the pace and  
quality of coastal land  
conservation”*



# Project Overview

- Four-year (staff supported) effort
- Budget of 1.4 million
- Founding members NOAA, LTA, MCP, MCHT
- 70 Coalition members
- Guided by strategic conservation framework



# Project Goals

- A viable network of conserved lands that protects priority habitats, provides adequate access and preserves viewsheds.
- Land Trusts with sustainable, professional and technical capacity engaged in proactive strategic land conservation and long term stewardship
- Strong support and increased funding for coastal land conservation efforts.



# Shared Conservation Priorities

- Protect the ecological integrity of watersheds surrounding coastal wetlands
- “Beginning with Habitat” coastal focus areas

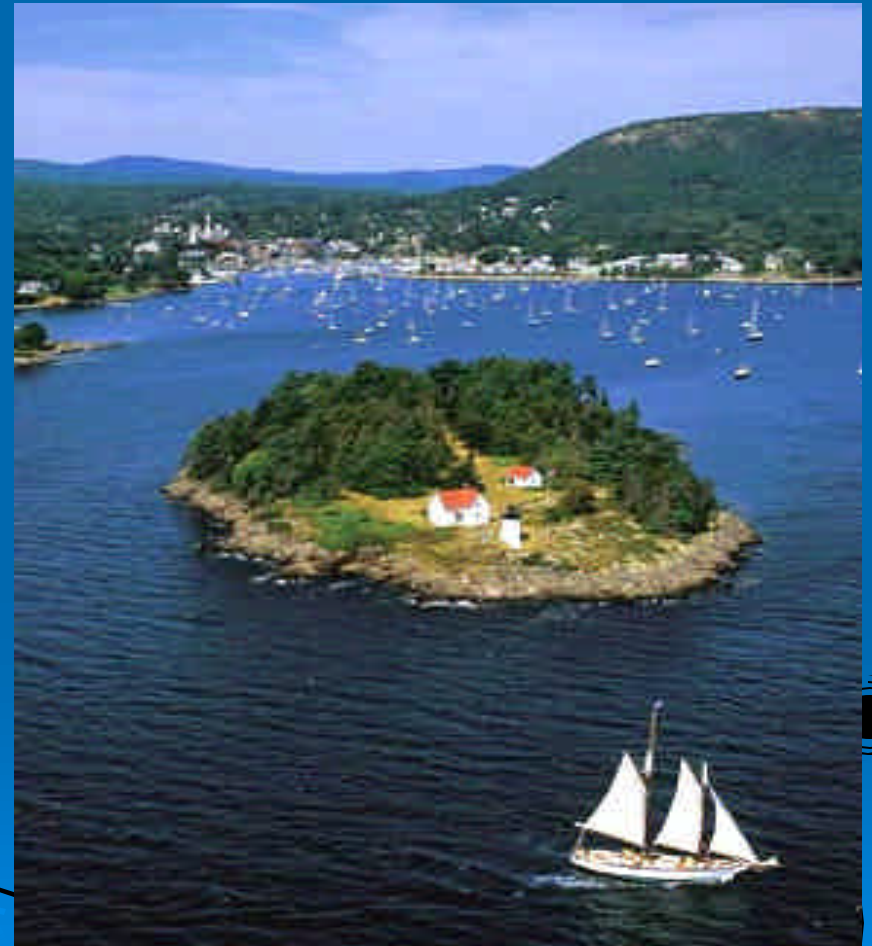




Increase the number of sites available for  
public access for recreational  
and commercial purposes

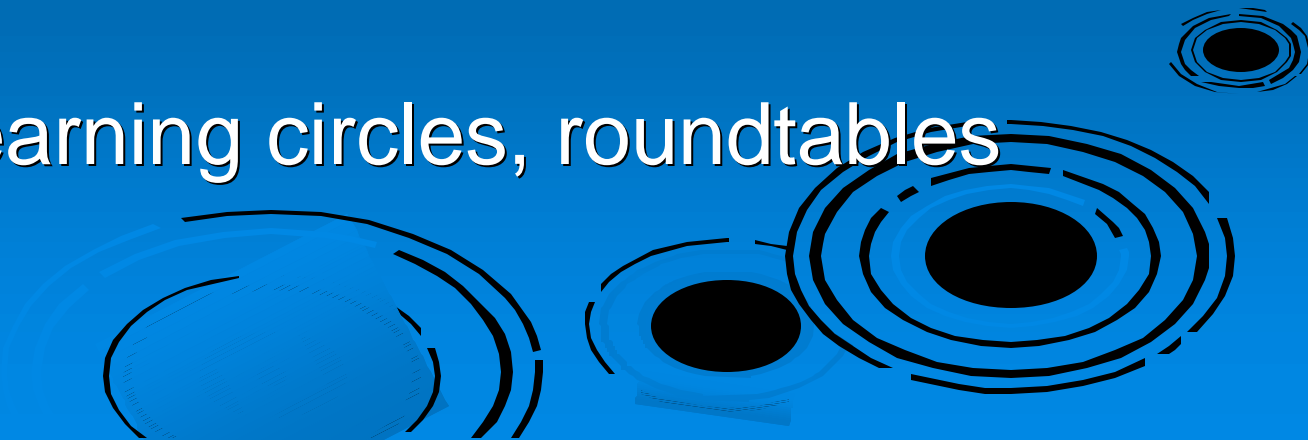


Protect scenic and cultural features that characterize the Maine coast and its communities.



# Implementation Steps

- Provide existing data layers to all partners
- Continue inventory/assessment
- Develop local and regional action plans
- Sponsor learning circles, roundtables



# Land Trust Capacity

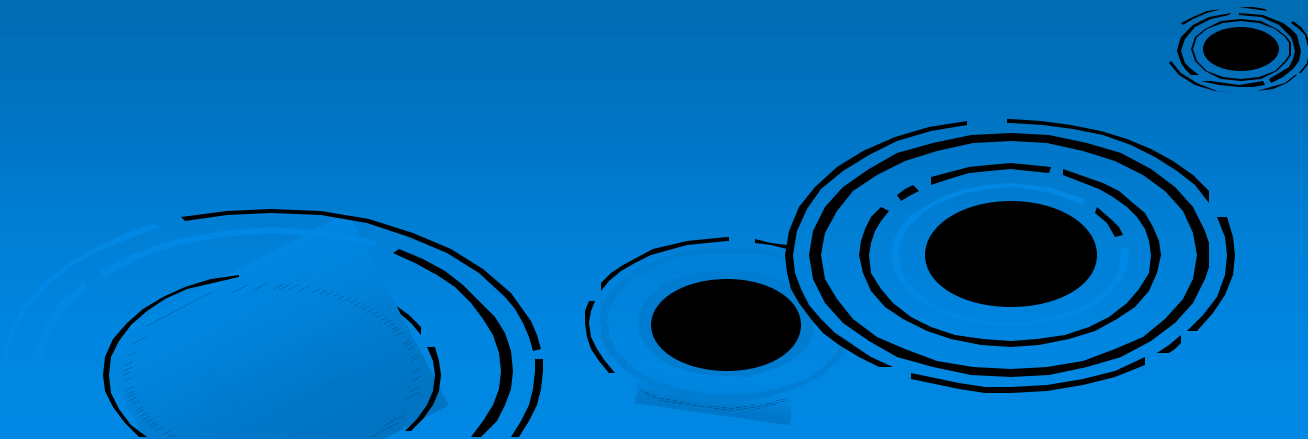
- 3-5 major capacity building grants
  - Organizational assessment with LTA
- Enhanced GIS capacity
- Regionalization of land trust capacity
- Easement registry
- Working to meet conservation goals in priority areas





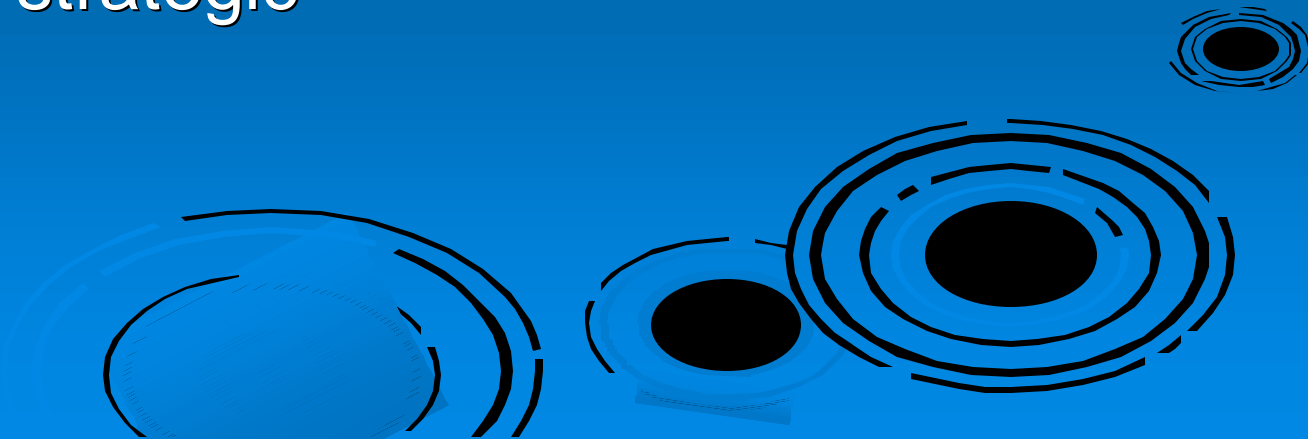
# Public Support

- Increase coalition membership
- Messaging
- New partnerships
- Fundraising plan



# Strengths/Challenges

- Participation of LTA and NOAA
- Excellent participation of local organizations
- Used existing information
- Presence of strategic plan
- Linking land conservation to habitat quality and measuring resulting success
- Four years of staffing





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